

Sejin Park

Link to the 2021 Reel
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Education

Pratt Institute
(New York, USA)

BFA,
Communications Design
Graphic Design Emphasis,
Graduated on June, 2020

Tools

Cinema 4D
Octane
Adobe After Effects
Adobe Premiere Pro

Adobe Photoshop
Adobe Illustrator
Adobe InDesign

Figma
Adobe XD

HTML
CSS

DSLR Photography

Language

English (Fluent)
Korean (Native)

References

Yotam Kellner
Wix Lead Designer

Sally Thurer
Independent Art Director,
Pratt Institute ComD Instructor

Experience

3D Motion Graphics (Personal Projects)

Jun. - Dec. 2021

| Doppio

| Pull to Eject

| Monsieur froggy, Forever Young!

The projects are created with Cinema 4D (design, modeling, and animation), Octane (texturing, shading, lighting, and rendering), and After Effects (compositing and lookdev).

Partner & Partners | Design & Digital Media Intern

(New York, USA) Oct. 2020 - Mar. 2021

CO-OP Ride (Driver-owned ridehailing app)

Proposed and designed digital branding strategy, web UI, and logo animation

Poursteady

Created lo-fi to hi-fi web UX/GUI design and animated iconography

The NYC Mayor's Office - Owner to Owners

Animated motion infographic social media posts

SuperWorld | UX/UI Designer (LA, USA)

Sept. - Nov. 2020 /Remote Internship

Wix Playground | Creative Intern (New York, USA)

Jun. - Aug. 2020 /Remote

MNLP | Graphic Design Intern (Seoul, South Korea)

Apr. - Jun. 2017

Awards and Honors

Pratt Institute (New York, USA)

| **2019 Pratt Design Show** May, 2019

Featured as front pieces for Pratt Design Show with [Homie]

| **President's List Honors** Spring 2019

2017-2019 Dean's List Honors

JCCAC Art Center LO Gallery | Design Exhibition

(HongKong) Mar. 2017

Selected as an exhibition [Untitled 2017] piece: 18 page illustration book Senior Sextory, silkscreen printed with thermochromic ink