

Sejin Park

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Education

Pratt Institute
(New York, USA)

BFA, Communications Design
Graphic Design Emphasis,
Graduated on Jun, 2020

Ewha Womans University
(Seoul, South Korea)

Visual Communications Design,
French Literature
2014-2016

Skills

Cinema 4D
Octane
Redshift

Adobe After Effects
Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Adobe Premiere Pro

Figma
Adobe XD
HTML
CSS

Language

English (Fluent)
Korean (Native)

Experience

BICTURE studio | 3D Motion Designer

(Seoul, South Korea) Jul. 2022 - Present

World EXPO 2030 Busan, Korea

Created four scenes and supported two for the 2030 Busan Expo promotion video.
Role: Modeling, styleframes, animation, simulation, and compositing

Shinsegae Universe Festival - Opening Title

Role: Storyboard, previz, styleframes, 2D particle motion, and simulation

Apple TV Japan

Performed as a speaker in the client meetings. Produced styleframes and title typography for Apple TV Japan's K-contents page.

Samsung Health Breathe

Proposed moving key visuals for the Samsung Health Breathe app development.
Role: Design, modeling, shading, and animation

One Samsung Visual

Drafted a scenario motion graphics upon the launch of Samsung 3D Emoji set.
Role: Previz and video compositing

Grey Korea | Graphic Production Artist

(Seoul, South Korea) Feb - Mar. 2022 / Freelance

Produced imagery in Apple's website localization workshop upon the launch of their new products as part of Grey Korea's interactive team

Partner & Partners | Design & Digital Media Intern

(New York, USA) Oct. 2020 - Mar. 2021

CO-OP Ride (Driver-owned ridehailing app)

Proposed and designed digital branding strategy, web UI, and logo animation

Poursteady

Created lo-fi to hi-fi web UX/GUI design and animated iconography

The NYC Mayor's Office - Owner to Owners

Animated motion infographic social media posts

Wix Playground | Creative Design Intern

(New York, USA) Jun. - Aug. 2020 /Remote

Recognition

Busan Design Week 2022 (BEXCO, Busan)

Hosted by Design Huouse/KNN/DCB Design Council Busan, Jun. 2022
Presented a 3D short film [Livable Fashion] in the media art zone

Pratt Design Show (New York)

[Homie] was featured as a graphic design sector front piece, Feb. 2019

JCCAC Art Center LO Gallery (HongKong)

Selected as a design exhibition [Untitled 2017] piece, Mar. 2017
18-page illustration book [Senior Sextory], silkscreen printed with thermochromic ink